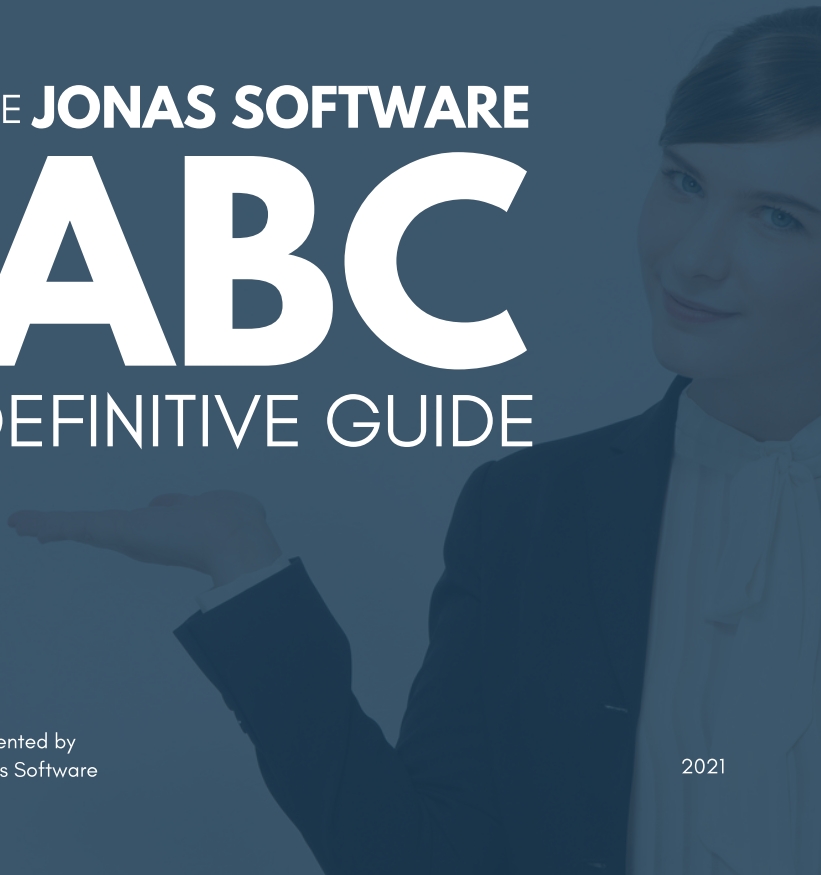


#MnA

THE JONAS SOFTWARE ABC DEFINITIVE GUIDE

Presented by
Jonas Software

2021



A low-angle, upward-looking perspective of several modern skyscrapers with glass facades, creating a sense of height and architectural scale. The image is overlaid with a semi-transparent blue filter.

#MnA

Jonas Software acquires, manages and builds industry-specific software companies globally.

Since 2003, we have acquired more than 110 businesses in over 30 vertical markets.

Presented by
Jonas Software

2021

There are **many companies** that buy software companies. So what makes Jonas a **different type of acquirer**?

Autonomy

Buy and Hold Forever

Culture of Sharing Best Practices

Autonomy

Maintaining a Decentralized Structure

We have a decentralized structure and do not seek to take over the day-to-day operations of our companies.

We believe there is tremendous value that has accumulated over many years from long term customer and employee relationships.

We honour the brand that has been built and wants to empower our companies to continue running their business autonomously.

#MnA

"Once you are here, you are given the autonomy to make the changes that you feel are necessary. Jonas values the proprietary knowledge and experience that lives within each of the software companies that we acquire.

I think it's one of the secret sauces of what makes Jonas successful: that we don't try to change that... we try to leverage that experience to build better businesses."

Jim Fedigan , Group CEO
Jonas Club & Hospitality Portfolio

Presented by
Jonas Software

2021

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, creating a sense of height and architectural grandeur. The image is overlaid with a semi-transparent blue filter.

#MnA

Buy & Hold Forever

Our Software for Life Promise

Since our beginnings in 2003, Jonas has never sold a company it has acquired.

This is our “Software for Life” motto and we strive to be a great permanent home for companies that join the Jonas family.

As perpetual owners, we care deeply about the long-term health of the employees and customers of our businesses.

A low-angle, upward-looking perspective of several modern skyscrapers with glass facades, creating a sense of height and architectural scale. The image is overlaid with a semi-transparent blue filter.

#MnA

"When you take a buy and hold forever approach to acquisitions, you can be focused on maximizing long term value for both your customers and your employees."

Barry Symons , CEO
Jonas Software

Presented by
Jonas Software

2021

Culture of Sharing Best Practices

A Limitless Bank of Knowledge and Experiences

As owners of over 100 vertical market software companies, we have a strong track record of managing and operating our businesses.

Given our focus on niche software businesses, many of our companies encounter similar problems and opportunities.

As a result, we place a high value on sharing our experiences on how to run great vertical market software companies with those who are a part of the Jonas family through educational events, webinars, etc.

#MnA

"Jonas is a company with vast expertise and knowledge... One of the main benefits of Jonas ownership is their playbook on how to run and grow a successful software business and they've certainly brought that to our company."

Matt Gatter, Previous Managing Director
MCR Systems

Presented by
Jonas Software

2021

#MnA

Your new home awaits.

Contact us today to learn more:

NORTH AMERICA

info@jonassoftware.com

1-888-789-9073

UK/EUROPE

info@jonassoftware.com

08451 271010

AUSTRALIA/NEW ZEALAND

info@jonassoftware.com

1300 667 374

Presented by
Jonas Software

2021

